



May, 2003

Dear Car Audio Enthusiast:

Eight years ago, I wrote a letter to the Car Audio community, introducing the new **MTX Thunder** amplifiers. Since that time, the **MTX Thunder** amplifiers have been named as the number one in retail sales in the U.S.A. Quality and reliability sells, and gets attention. So much attention that **MTX Thunder** amplifiers are the most copied amplifiers in the world, and most copies are a cheap-shot attempt at the MTX standard (if you're going to rip us off, at least get it RIGHT).

In the Spring of 2003, as we introduce our new 2003-2004 lineup, **we are raising the bar once again**. We are examining many competitors' amps and subwoofers that we suspect might not live up to our high standards. After testing them and comparing them to MTX, we will tell you, the customer, what we discover. We will act with total integrity and truthfulness, but pull no punches. You have the right to know before you spend your hard-earned cash.

Spec by spec, and feature by feature, our customers will win. And our competition will lose. We invite you to stay tuned... we will expose some very, very, interesting things.

Let MTX Rock Your World!

Sincerely,

A handwritten signature in black ink that reads "Loyd L. Ivey". The signature is written in a cursive, flowing style.

Loyd L. Ivey, Founder

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